

## Product Catalog

# Salt



# HAVE WE MET?

Boom Plus is a group of major food stuff exporting companies, established since 2004 with registration number 70873. Our mega products are Salt, Wheat flour and Pasta (Macaroni & Spaghetti). All our products are ISO certified and our country is a COMESA member.

We choose the best foundations to represent our companies. Our concept, 'Everything is possible. We like business as well as challenges and we're up to making the best out of them, 24/7 all year round. Our staff are well trained and experienced to give you the support you need, from product information to shipment updates to after sales service. Solid quality service and solid quality products are our Business characteristic.

We are ISO 9001 certified because we choose the finest hard wheat grains for our vast variety of products. Close inspection of shipments for highest quality standards, lowest possible product costs, timely production and shipment updates to clients are part of the process. This dedication makes us stand out of the crowd.

Over the years we have made deep friendships in markets all over Africa. Such as:  
Madagascar, Comoros, Angola, Uganda, Kenya, Benin, Burkina Faso, Gambia, Guinea, Ivory Coast, Nigeria, Senegal, Sierra Leone, Congo, D.R. of the Congo, Gabon, Mauritius, Djibouti, Ghana, Cameroon, Togo, Sao Tome, Rwanda, Tanzania, Mozambique, Liberia, Ethiopia, Burundi, Kingdom of Saudi Arabia, Venezuela.

We haven't stopped here. We're moving forward and going through new markets daily. You can join Boom Plus family now and contact us directly. Success stories begin when you choose experts.



**BOOM PLUS**

For Manufacturing & Commerce

## WE ARE CERTIFIED

It's a fact that making the buying decision depends directly on your confidence that you are buying from the right company. We seek to insure high reliability to our customers and build our commercial relation on loyalty. We also believe that it's essential for a company to be prepared for and follow all market necessities, obligations, regulations, and standards and is certified by legitimate international certification bodies.



**WE TAKE CARE TO REGISTER ALL OUR BRANDS  
WITH THE RIGHT GOVERNMENTAL AUTHORITIES**

**WE FOLLOW THE EQUAL ATTENTION AND CARE  
TO DO THE SAME WITH ALL PRIVATE LABELS**

# PRODUCTION LINES

Since the beginning of our company, we have desired to become a major manufacturer in this segment. To achieve that goal, we made sure to create and build our company on strong foundational values and principles:

Quality

Customer focus

Continuous improvement

One of the oldest seasonings in the entire world, salt is used by everyone around the globe. Gladly, we produce the amazing and genuine Egyptian salt from Siwa, Sinai & Alexandria. The taste of our product is divine. You can get guaranteed high-quality salt in sizes that fit better in your business. We offer multiple types of salt across various categories and crystals sizes. All those types are produced with high-quality raw salt crystals.





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Tap/Click/Scan  
the QR code

# SALT



# ALL TYPES OF SALT FROM ALEXANDRIA, SIWA & SINAI

## 10 Salt Types

Proudly Egyptians! All our salt is from Siwa, Sinai or Alexandria. Choose Boom Plus to have access to **The Best Salt** that Egypt can export to the world. Your choices range from **De-icing salt** to **Industrial salt** and all the way to **Edible salt**. We also have a special production to provide **multiple salt categories and crystal sizes** depending on our client needs.



# DE-ICING SALT



## De-icing (Road) Salt

**Packaging Options:**  
Bulk, Jumbo Bag,  
Laminated P.P. Sack



# AND MORE...

# POOL SALT

Everybody likes jumping into a cool fresh pool on a hot summer day. But what's more important is whether it is healthy and hygienic or not. There are various available chemicals in the market to disinfect pools. However, these chemicals might be hazardous for human health.

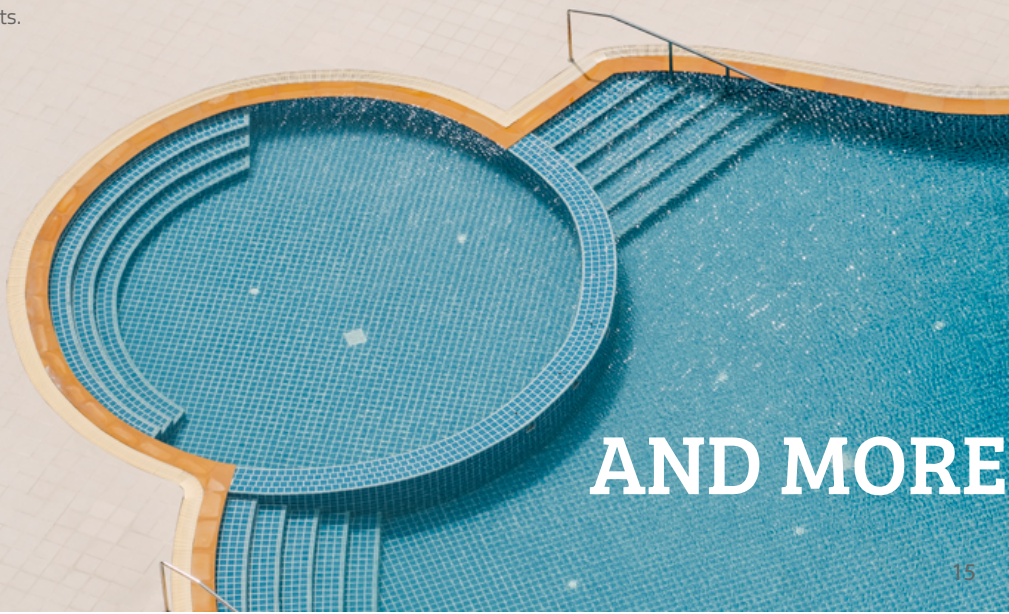
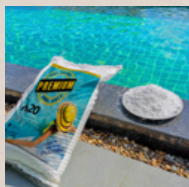
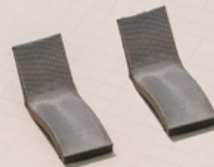
In this case, you may benefit from healthy and natural alternatives to make your pool safe and clean such as natural salt.

Pool salt consists of two elements: sodium and chlorine. When pool salt is added to a pool, it dissolves into sodium ions and chloride ions. This chemical reaction causes the free chlorine ions to convert into hypochlorite acid. Hypochlorite acid has much less odor compared to chlorine tablets.

[Click here for more details](#)

## Pool Salt

**Packaging Options:** Bulk, Jumbo Bag, Laminated P.P. Sack.



# AND MORE

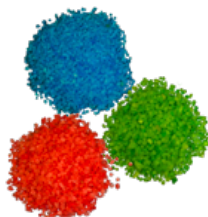


# INDUSTRIAL SALTS



## Dishwasher Salt

Packaging Options:  
Jumbo Bag &  
Laminated P.P. Sack



## Bath Salts

Packaging Options:  
Jumbo Bag &  
Laminated P.P. Sack



## Tablet Salt

Packaging Options: Cube  
and Tablet Shaped Salt Packed  
In Polyethylene (P.E.) Packaging.



## Pool Salt

Packaging Options: Bulk,  
Jumbo Bag, Laminated P.P.  
Sack.

# EDIBLE SALTS



## Coarse Salt

Packaging Options: Laminated  
P.P. Sack & Small Plastic Sachets.  
Jumbo Bag available if required.



## Kitchen Salt

Packaging Options: Laminated  
P.P. Sack & Small Plastic Sachets.  
Jumbo Bag available if required.



## Table Salt

Packaging Options: Laminated  
P.P. Sack & Small Plastic Sachets.  
Jumbo Bag available if required.



## Extreme Fine

Packaging Options: Laminated  
P.P. Sack & Small Plastic Sachets.  
Jumbo Bag available if required.



## Light (Low Sodium)

Packaging Options: Laminated  
P.P. Sack & Small Plastic Sachets.  
Jumbo Bag available if required.



**Diamond  
Salt**

Elevate Every Dish - Whether in the kitchen or on the table,  
Diamond Salt brings out the best flavors in your meals.



Available:  
1KG, 10KG, 20KG, 25KG



Available:  
250g, 500g pouches



50 x



=





Infuse excellence into every dish with Selga - where flavor meets quality in every grain. For those who seek perfection, choose Selga



Available:  
25KG





Elevate your dishes with Grand Chef Salt – the choice of culinary masters. Pure, flavorful, and crafted for perfection.



 Available:  
**25KG**







Achieve sparkling clarity with our Ultra Fine Pool Salt. Perfectly refined for superior dissolving and balancing, it ensures your pool water is pristine and inviting.





Crafted for every dish, our Kitchen Salt ensures the perfect flavor.  
A pure, natural choice for your culinary needs.



Available:  
25KG







Elevate your meals with our refined Table Salt—quality you can taste, right at your fingertips.



Available:  
25KG





# JACOMO

The Salt of Choice - Refined to the highest standards, Jacomo salt is perfect for all your cooking needs, delivering unmatched quality and taste.



Available:  
25KG







# SERRA<sup>®</sup>

SALT

Pure Salt, Pure Taste – Serra offers the best of nature in every grain, ensuring your dishes are always seasoned to perfection



PRIVATE LABEL



Available:  
25KG





Where tradition meets innovation. Add a dash of magic to your meals with this versatile, high-quality salt.



Available:  
25KG





As important as diamonds themselves these salt crystals come in all shapes and sizes; their packages too. Add a taste of the fancy to your wholesome recipes with Diamond Salt.



Available:  
1KG, 10KG, 20KG, 25KG



Available:  
250g, 500g pouches







**Diamond Salt**

Experience purity and excellence with Diamond Salt. Sourced from the finest deposits, this premium salt enhances flavor and quality in every dish. Ideal for both everyday use and gourmet creations.



**1KG**

25 x =



**25KG**  
sack



Available:  
1KG, 10KG, 20KG, 25KG



Available:  
250g, 500g pouches







**Diamond Salt**

The Pinnacle of Purity - Extracted from the finest sources, Diamond Salt is your go-to for superior quality and crystal-clear taste in every grain.



Available:  
1KG, 10KG, 20KG, 25KG



Available:  
250g, 500g pouches



40 x



=





**Diamond  
Salt**

Nature's Perfection - A symbol of purity, Diamond Salt is meticulously refined to deliver the perfect seasoning for your culinary creations.



**250G**

40 x =



**10KG  
sack**



Available:  
1KG, 10KG, 20KG, 25KG



Available:  
250g, 500g pouches





# Salt Tower

Level up your cuisine with Salt Tower our newest superhigh quality crystal salts from Salt Tower, 25 kg of superior taste.



Available:  
25KG







Clean your pool's water with the best salt in the market, The Great PREMIUM Pool Salt is here to help keep a superb clean water.



Available:  
20KG







Flavor in Every Pinch - Yamy brings you the perfect balance of taste and quality, making every dish a delight.



PRIVATE LABEL



Available:  
10KG



Available:  
500g pouch





High-quality crystals, Yamy Salt is perfect for adding a touch of excellence to your culinary creations.



PRIVATE LABEL



Available:  
10.5KG



Available:  
300g pouch







Taste is defined by the best foods and Yamy adds yet another to it's vast variety. After spaghetti & short-cut pasta Yamy brings coarse salt in laminated bags.



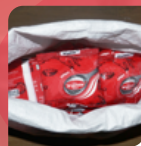
50 pouches  
10KG



Available:  
10KG



Available:  
200g pouch







A Sprinkle of Excellence – Crafted for those who appreciate high-quality salt, Yamy enhances your culinary experience.



Available:  
**25KG**





Taste is defined by the best foods and Yamy adds yet another to it's vast variety. After spaghetti & short-cut pasta Yamy brings coarse salt in laminated bags.



**Available:  
25KG**





We always bring you the best out of the rest. Salt Bay comes directly from the Siwa Oasis itself. The best sea salt you can ever get.



Available:  
25KG







Enchant yourself with the magical salty crystals brought to you by Sal Royal Salt. Sparkle your cuisine with 25Kg of white crystals.



Available:  
25KG



# "WE HAVE A SEA OF OPTIONS



+201220066112



REACH OUT TO US  
TO PICK THE BEST ONE  
FOR YOU."





**WANT  
TO KNOW  
MORE?**



# PRIVATE LABELING

## Private Label: The Ideal Market Strategy For Your Business Is The Match Between Our Quality And Your Brand

Private labeling is a major part of our business. We have been launching new brands and exporting them all over the world for the last 16 years. Following all the market standards in this segment like confidentiality, quality, and flexibility, we know all of them are necessary when you're looking for a private labeling supplier. And for us, this is nothing more than the minimum offered.

With Boom Plus **you don't need to worry about paying an external designer to create your own brand.** Certainly, our design team will meet all your necessities.

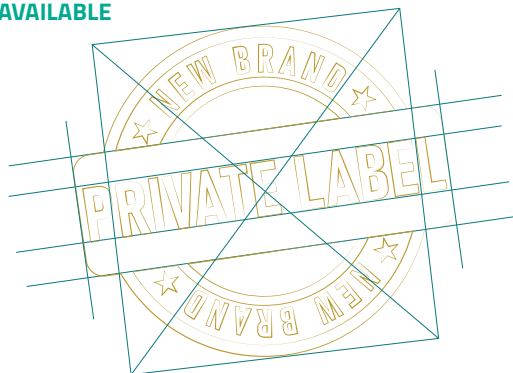


**200g, 300g, 500g, 1Kg, 25Kg PACKAGES & JUMBO BAGS ARE AVAILABLE FOR PRIVATE LABEL**

**Customized design and package:**  
Send you own logo and design to our sales team or ask to talk with our design team so they can make the most attractive and beautiful brand for you.



**CUSTOM BRAND LABELING AND PACKAGING AVAILABLE**





1. Contact us via our various sources of communication to make your order. During our negotiation, we will talk about:  
-The type of salt you require.  
-After confirming your choice we will negotiate the price.



2. We will collect all the required information and send you an initial invoice. You can check the details and when they're to your liking, you will need to make the initial money transfer from your bank to our account.



3. The time to complete manufacturing of your order will depend upon the amount of product you require and our manufacturing capacity, which is: 250MT/day salt production.

4. After manufacturing is complete, we will send shipping containers to Egyptian port. Also, we'll send you a copy



of the documents so you can confirm the rest of the shipping details and make rest of the money transfer to our bank account. After payment we will ship original documents to your address.

5. Delivery times depend upon distance from destination port. You can collect your shipment from your port using these documents. We'll call you for after sales survey of our products to ensure quality standards and expectations.



# FROM BEGINNING TO END and AFTER!

## Your Wholesale Supplier In A Strategic Location That Suits You


It is known that the strategic wholesale supplier in a strategic location is the best match that you can find in your whole life. We are the biggest exporter in Egypt and we work with the best merchandise: Salt, Dry Pasta and Wheat Flour. And the best part is: we work with the lowest prices in the market. Our strategic location gives us other advantages to create the best deal for our customers.

We have been working hard to be the best wholesale supplier who suits a large segment of pasta, wheat flour, and salt buyers around the world.



# WE SELL GLOBAL






Visit our website:  
 [www.boom-plus.com](http://www.boom-plus.com)




Tap/Click/Scan  
the QR code

# LET'S COMMUNICATE

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