

Product Catalog

# Wheat Flour



**BOOM PLUS**  
For Manufacturing & Commerce





FIVE STAR



INDO GOLD



روتانا COMORI



FARINE BAREA

EVEREST



SUPER

EL CONCORDIA

FANEVA



SUPER

B.P Makers and Bakers

LE TRESOR



Organique Nature QUALITE SUPERIEURE Fraie



Bella's

VASIM FARINE

NATIONAL BAKERY



PLATINE JANI MANI

Tin Tin

ZARA

Pasta Lunna



MOJO

Super

HAYATY SPAGHETTI



Meera

Jani Mani



NOOMA

VOILA



PURE



LEENA



SULTANA



# HAVE WE MET?

Boom Plus is a group of major food stuff exporting companies, established since 2004 with registration number 70873. Our mega products are Wheat flour and Pasta (Macaroni & Spaghetti). All our products are ISO certified and our country is a COMESA member.

We choose the best foundations to represent our companies. Our concept, 'Everything is possible. We like business as well as challenges and we're up to making the best out of them, 24/7 all year round. Our staff are well trained and experienced to give you the support you need, from product information to shipment updates to after sales service. Solid quality service and solid quality products are our business characteristic.

We are ISO 9001 certified because we choose the finest hard wheat grains for our vast variety of products. Close inspection of shipments for highest quality standards, lowest possible product costs, timely production and shipment updates to clients are part of the process. This dedication makes us stand out of the crowd.

Over the years we have made deep friendships in markets all over Africa.

Such as:

Madagascar, Comoros, Angola, Uganda, Kenya, Benin, Burkina Faso, Gambia, Guinea, Ivory Coast, Nigeria, Senegal, Sierra Leone, Congo, D.R. of the Congo, Gabon, Mauritius, Djibouti, Ghana, Cameroon, Togo, Sao Tome, Rwanda, Tanzania, Mozambique, Liberia, Ethiopia, Burundi, Kingdom of Saudi Arabia, Venezuela.

We haven't stopped here. We're moving forward and going through new markets daily. You can join Boom Plus family now and contact us directly. Success stories begin when you choose experts.



## BOOM PLUS

For Manufacturing & Commerce

# WE ARE CERTIFIED

It's a fact that making the buying decision depends directly on your confidence that you are buying from the right company. We seek to insure high reliability to our customers and build our commercial relation on loyalty. We also believe that it's essential for a company to be prepared for and follow all market necessities, obligations, regulations, and standards and is certified by legitimate international certification bodies.



**WE TAKE CARE TO REGISTER ALL OUR BRANDS  
WITH THE RIGHT GOVERNMENTAL AUTHORITIES**

**WE FOLLOW THE EQUAL ATTENTION AND CARE  
TO DO THE SAME WITH ALL PRIVATE LABELS**



# PRODUCTION LINES

Since the beginning of our company, we have desired to become a major manufacturer in this segment. To achieve that goal, we made sure to create and build our company on strong foundational values and principles:

Quality

Customer focus

Continuous improvement

We work with the best hard wheat grain supplier and as one of our major market differentiators: we manufacture our own wheat flour. This fact allows us to select the greatest grain, mill it into wheat flour following all the sanitary rules demanded by the inspection agencies and by the Halal Certificate. Using the same quality wheat flour to produce our tasty pasta, we shape this mix of flour and water into spaghetti strands of various thicknesses and numerous pasta shapes.



# Wheat Flour

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# Wheat Flour

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Tap/Click/Scan  
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**WHEAT  
FLOUR**

# YOU CAN HAVE IT ALL!

## FLOUR TYPES and specs\*

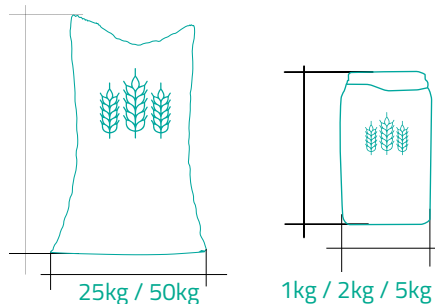
YOU CAN CHOOSE FROM HERE

Wheat Flour Type	Protein Min %	Gluten From - To %	Ash Max %	Moisture Max %
Premium Hard	14.5	33-34	0.65	13.8-14
Hard	14.5	32-33	0.65	13.8-14
Premium Bread	14	31-32	0.65	13.8-14
Hard Noodle	14	30-31	0.60	13.8-14
Bakery	13.5	28.5-29.5	0.65	13.8-14
Noodle	12.5	27-28	0.60	13.8-14
Classic Bread	12	26-27	0.65	13.8-14
Soft	11.5	24-25	0.60	13.8-14
All Purpose	11.5	23-24	0.65	13.8-14
Biscuit	10	19-20	0.65	13.8-14

OR YOU CAN MAKE A CUSTOM ORDER

## PACKAGING CHART

SKU Kg	Units	Net Weight	20' Container Capacity
1	10 packets (strong plastic bag)	10kg/boxcarton	23000 packets
25	-	25kg/P.P.Sack	960 P.P.Sacks
50	-	50kg/P.P.Sack	480 P.P.Sacks



CONTACT US DIRECTLY FOR YOUR CUSTOM ORDERS

 +20 122 006 6112







Gold Flour – Pure Quality for Perfect Bakes Every Time!



Available:  
50KG



Model Number

**BOOM-F-137**

Scan for  
more info



Pure. Fine. Flourish. Elevate your baking with the finest touch of perfection.



Available:  
25KG







# روتانا

The new ROTANA Flour reaches with new and modern ideas that flow from Egypt to the rest of the world.



Available:  
25KG







The high quality MYNA, this flour is very versatile, making it suitable for baking high quality breads, buns and a variety of bakery items.



Available:  
**25KG**



Model Number

**BOOM-F-134**

Scan for  
more info



Never think twice about huge gatherings, Big Booming will always have your back. Perfect sizes that fit any kitchen and bring high-quality standards.





# VOILA

There you go! The brand that you've all been waiting for. New baking possibilities in an all new package. Voila has the same unforgettable taste for your new confectioneries.



PRIVATE LABEL



Available:  
50KG





Model Number  
**BOOM-F-132**

Scan for  
more info



**MAESTRO**

Grinded and prepared the best wheat grains into Maestro flour for you, to bake high quality baking goods for your family, friends and customers.



Available:  
**50KG**



Model Number

# BOOM-F-131

Scan for  
more info



Never think twice about huge gatherings, Big Booming will always have your back. Perfect sizes that fit any kitchen and bring high-quality standards.





# mojo

There are two halves to the enchanting magic of African bakery, the first are the skilled bakers and the second is Mojo flour. Combined, they're a continental fascination.



Available:  
**50KG**





Fresh bakery has a name and it's Mara Farine. Make the bakery that you fancy and enjoy the fruits of your skill with great taste and flourishing bread and bakery.



Available:  
**50KG**





# ANKIT

There are times when baking is totally personal. Times when you create your personal touch for your art. The Ankit 1 kg flour package is made exactly for these tasteful moments.



Available:  
50KG

## BE THE FIRST TO TRY THIS BRAND



[Click here for more details](#)

**INDO  
GOLD**

This gold is found above ground, is edible and is rich in nutrients. Indo Gold brings you the finest of your desires packed and ready for you to taste, munch and feast upon.

**PRIVATE LABEL**Available:  
**50KG**

# Tin Tin

It's time for adventure and that requires a nutritious and healthy diet. Joining you by your side on your wildest journeys, Tin Tin sets you up for a voyage never experienced before.



Available:  
50KG





## ***FARINE BAREA***

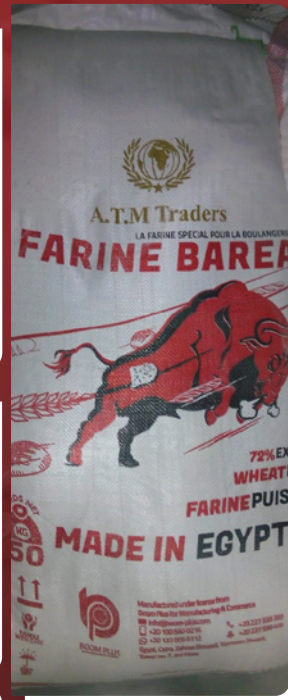
The next generation taut wheat flour from ATM Traders is the bull-strengthened-strong Farine Barea. With it's sturdy characteristics and tough will, you feel like a mighty Barea.



PRIVATE LABEL



Available:  
50KG



**VASIM FARINE**

Fancy a little control on your eating habits? We have the right flour for you. Vasim Farine is nutritious, tasty and strong-willed to help you keep your health in shape.



Available:  
50KG



## EVEREST

Everest, does not just have high standards but also deluxe quality fineness brought from the core of the wheat crop to you, ready to be added to your healthy eating habits.



Available:  
50KG







When it comes to luxury, A-one is the go-to choice. It's packed with the healthiest and the most nourishing wholesomeness that nature has to offer.



Available:  
50KG



Model Number

**BOOM-F-121**

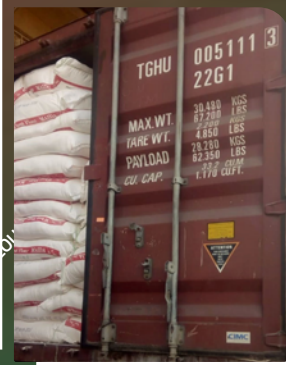
Scan for  
more info

**Day To Day**

For all your everyday bread requirements, we bring to you Day to Day. Healthy wheat flour ground from wheat warmed up in the most fertile fields around the world.



Available:  
50KG



Model Number

# BOOM-F-120

Scan for  
more info



Super Q is the super farine for all types of delicious bakery household or otherwise. Made from premium quality wheat grains for a premium cooking experience.



Available:  
50KG







# LE TRESOR

Discovered after numerous deep explorations of the world's wheat grains, Le Tresor is the achieved result which is rich in flavor with strength and nourishment stored at its core.



Available:  
**50KG**



# PLATINE JANI MANI

Not just any kind, this one, is the Platinum. The higher quality wheat flour of the infamous Jani Mani brand that already has a reputation for its quality and reliability.



Available:  
50KG

## BE THE FIRST TO TRY THIS BRAND



[Click here for more details](#)



*Farine ATM*

Farine ATM, suited for all types of baking for tasty and energizing cakes, bread, muffins and all of your mouth-watering confectionaries that you deserve to enjoy at deluxe quality.



Available:  
50KG





# FANEVA

Faneva, the crown jewel. Fabricated for exquisite quality and wholesomeness, it also boasts freshness and finesse as its pronounced qualities.



Available:  
50KG



Organique  
**Nature**  
QUALITÉ SUPÉRIEURE *Frais*

All the freshness that makes a healthy diet added with the organic qualities of fresh wheat makes Nature wheat flour for a quality and healthy lifestyle.



Available:  
50KG





Model Number  
**BOOM-F-114**

Scan for  
more info



Exactly as the name suggests, this is the valuable choice because it's The Chef's Choice. It's trusted all over Africa because of its purity and natural wholesome goodness.



Available:  
50KG





# LEENA

Just like the warm rays of the morning sun energizing everything on earth for the day, LEENA is the wheat flour energizing you everyday for an active lifestyle.



Available:  
**50KG**



The baker's choice for all that is bread and oven. Froment Azani is a favorite of all who prefer healthy foods that are made from the best quality wheat flour.



**Available:  
25KG**





# PURE

The name says it all. Machine processed for the best quality and 100% natural for the purest product. The only flour to choose for all your Pure creations.



Available:  
25KG







Best choice for your home. La Famille is a product of all the goodness of home wrapped with a mark of high calibre and a five star taste that is possible with no other.



Available:  
50KG



**B.P Makers and Bakers**

ISO 9001 and FDA certified, B.P Makers and Bakers flour comes in a bag full of homemade goodness, traditional taste and a whole lot of nourishment for all.



Available:  
50KG





# Super

Chosen from the finest wheat grains and certified for being healthy and nutritious. It's a lifetime commitment with super fine and super tasty, Super wheat flour.



Available:  
50KG





Model Number  
**BOOM-F-107**

Scan for  
more info



*SALVA BAKERY*

The first choice flour for all types of baking and cooking. Salva Bakery wheat flour is made out of a passion for superior quality food and fine dining that you'll love.



PRIVATE LABEL



Available:  
50KG



# ZARA

One of our best selling brands, Zara wheat flour is loved for its wholesome taste, prime quality and top of the line nourishment in all the foods in which it is used.



Available:  
50KG







There is more to life than tasty food and it's IKKA, the ISO standard, A-Grade wheat flour. Make pancakes or just cakes, quality and taste is always guaranteed.



Available:  
**50KG**







There is more to life than tasty food and it's IKKA, the ISO standard, A-Grade wheat flour. Make pancakes or just cakes, quality and taste is always guaranteed.



Model Number

# BOOM-F-105

Scan for  
more info



There is more to life than tasty food and it's IKKA, the ISO standard, A-Grade wheat flour. Make pancakes or just cakes, quality and taste is always guaranteed.



Available:  
50KG





**NATIONAL BAKERY**

Gather all your recepies because National Bakery premium flour can be used to make any kind of bread or bakery. Processed for nourishment, refined for high-end quality.



PRIVATE LABEL



Available:  
50KG





# Jani Mani

Jani Mani has been our best selling product for years because of its refined tastefulness and first-grade finesse. Best works when making bread or bakery products.

Platinum Package option available\*



Available:  
50KG



**EL CONCORDIA**

Milled in accordance with premium quality standards, El Concordia serves as the highest grade all-purpose flour that leaves your taste buds wanting for more.



PRIVATE LABEL



Available:  
**50KG**





**ABC  
EGYPT**

A product of specially chosen hard wheat grains milled into the best all-purpose wheat flour. ABC Blue makes best taste better with a healthy dose of wholesomeness and taste.

**PRIVATE LABEL**Available:  
**50KG**



Model Number

**BOOM-F-100**

Scan for  
more info

**ABC  
EGYPTE**

Made with the best quality hard wheat to meet all your baking requirements. Make delicious cakes and biscuits and wow your audience with ABC Red premium quality wheat flour.



**PRIVATE LABEL**



Available:  
50KG



# PRIVATE LABELING

## Private Label: The Ideal Market Strategy For Your Business Is The Match Between Our Quality And Your Brand

Private labeling is a major part of our business. We have been launching new brands and exporting them all over the world for the last 16 years. Following all the market standards in this segment like confidentiality, quality, and flexibility, we know all of them are necessary when you're looking for a private labeling supplier. And for us, this is nothing more than the minimum offered.

With Boom Plus **you don't need to worry about paying an external designer to create your own brand.** Certainly, our design team will meet all your necessities.

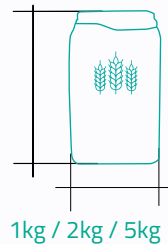
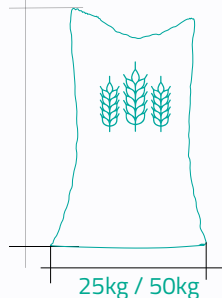


**1KG, 2KG, 5KG PACKAGES ARE AVAILABLE FOR PRIVATE LABEL**

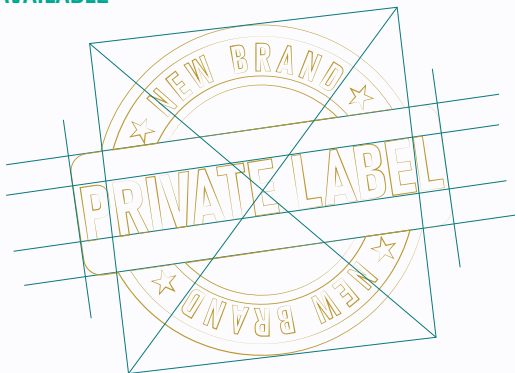
Click on the package above for more information

### Customized design and package:

Send your own logo and design to our sales team or ask to talk with our design team so they can make the most attractive and beautiful brand for you.



### CUSTOM BRAND LABELING AND PACKAGING AVAILABLE



\*All private labels are subject to printing costs that will need to be settled before confirming your order.



# WE SELL GLOBAL



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or phone:

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# LET'S COMMUNICATE